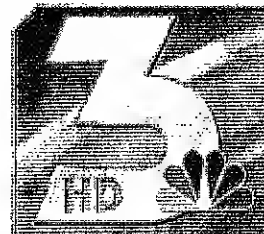


**ORDER**

KSNV

**Orders**  
**Order / Rev:** 105940  
**Alt Order #:** 06842090  
**Product Desc:** HORSFORD 4 CONGRESS  
**Estimate:** 1609  
**Flight Dates:** 09/18/12 - 09/24/12  
**Original Date / Rev:** 08/27/12 / 09/07/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency**  
**Name:** GMMB, Inc. / Washington D.C.  
**Buying Contact:**  
**Billing Contact:**  
 Washington Harbor  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Horsford for Congress - Revised  
**Demographic:** A35+  
**Product Codes:** PLC02  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 08/27/12   | 09/24/12 | 35      | \$7,175.00   | \$6,098.75 |

**Totals**

| Month          | # Spots   | Gross Amount      | Net Amount        | Rating      |
|----------------|-----------|-------------------|-------------------|-------------|
| September 2012 | 35        | \$7,175.00        | \$6,098.75        | 0.00        |
| <b>Totals</b>  | <b>35</b> | <b>\$7,175.00</b> | <b>\$6,098.75</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary      |              |              | Start Of Order - End Of Order | 100%    |

| Order Share | Share | Total       |
|-------------|-------|-------------|
| KSNV        | 31%   | \$7,175.00  |
| Market      | 100%  | \$23,145.16 |

| Competitive Share | Share | Total      |
|-------------------|-------|------------|
| CABLE             | 0%    | \$0.00     |
| KBLR              | 0%    | \$0.00     |
| KFBT              | 0%    | \$0.00     |
| KINC              | 0%    | \$0.00     |
| KLAS              | 26%   | \$6,017.74 |
| KLVS              | 0%    | \$0.00     |
| KSNV-             | 0%    | \$0.00     |
| KTNV              | 16%   | \$3,703.23 |
| KTUD              | 1%    | \$231.45   |
| KVVU              | 18%   | \$4,166.13 |
| KVWB              | 0%    | \$0.00     |
| LV1               | 0%    | \$0.00     |
| UNKWN             | 8%    | \$1,851.61 |

| Ln                        | Ch   | Start             | End             | Inventory Code         | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount   |
|---------------------------|------|-------------------|-----------------|------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| E 1                       | KSNV | 09/18/12          | 09/21/12        | M-F 5-6a WakeUp w/Wa@M | 5-6a  |                | -TWTF-- | :30 | 2                 | \$90.004    |     | 0.00          | NM   | 2     | \$650.00 |
| M-F 5-6a WakeUp w/Wagners |      |                   |                 |                        |       |                |         |     |                   |             |     |               |      |       |          |
| NEWS                      |      |                   |                 |                        |       |                |         |     |                   |             |     |               |      |       |          |
|                           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|                           |      | Week: 09/17/12    | 09/23/12        | -TWTF--                |       |                |         |     | 2                 | \$90.00     |     | 0.00          |      |       |          |



Order / Rev: 105940  
 Alt Order #: 06842090  
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Horsford for Congress  
 Product Desc: HORSFORD 4 CONGRESS  
 Estimate: 1609  
 KSNV

| Ln             | Ch   | Start             | End             | Inventory Code                                       | Break | Start/End Time             | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount   |
|----------------|------|-------------------|-----------------|--|-------|----------------------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| E 10           | KSNV | 09/18/12          | 09/21/12        | The Agenda 1230pm<br>The Agenda 1230pm               | CM    | 1230-1p                    | -TWTF-- | :30 | 2                 | \$100.00    | 3   | 0.00          | NM   | 2     | \$200.00 |
| AGENDA         |      |                   |                 |  |       |                            |         |     |                   |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       |                            |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: 09/17/12 |      | 09/17/12          | 09/23/12        | -TWTF--  |       |                            |         |     | 2                 | \$100.00    |     | 0.00          |      |       |          |
| E 11           | KSNV | 09/18/12          | 09/21/12        | Dr. Phil<br>Dr Phil                                  | CM    | 3-4p                       | -TWTF-- | :30 | 1                 | \$150.00    | 4   | 0.00          | NM   | 1     | \$150.00 |
| DR. PHIL       |      |                   |                 |  |       |                            |         |     |                   |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       |                            |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: 09/17/12 |      | 09/17/12          | 09/23/12        | -TWTF--  |       |                            |         |     | 1                 | \$150.00    |     | 0.00          |      |       |          |
| E 12           | KSNV | 09/24/12          | 09/24/12        | NEWS 3 at 4 (1 HOUR)<br>4PM NEWS (1 hour)            | CM    | 4-5pm<br>(4:00 PM-4:30 PM) | M-----  | :30 | 1                 | \$145.00    | 4   | 0.00          | NM   | 1     | \$145.00 |
| NEWS           |      |                   |                 |  |       |                            |         |     |                   |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       |                            |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: 09/24/12 |      | 09/24/12          | 09/30/12        | M-----   |       |                            |         |     | 1                 | \$145.00    |     | 0.00          |      |       |          |
| E 13           | KSNV | 09/24/12          | 09/24/12        | NEWS 3 at 4 (1 HOUR)<br>4PM NEWS (1 hour)            | CM    | 4-5pm<br>(4:30 PM-5:00 PM) | M-----  | :30 | 1                 | \$175.00    | 4   | 0.00          | NM   | 1     | \$175.00 |
| NEWS           |      |                   |                 |  |       |                            |         |     |                   |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       |                            |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: 09/24/12 |      | 09/24/12          | 09/30/12        | M-----   |       |                            |         |     | 1                 | \$175.00    |     | 0.00          |      |       |          |
| E 14           | KSNV | 09/18/12          | 09/21/12        | M-F Early News<br>M-F Early News                     | CM    | 5-630p                     | -TWTF-- | :30 | 2                 | \$250.00    | 4   | 0.00          | NM   | 2     | \$500.00 |
| NEWS           |      |                   |                 |  |       |                            |         |     |                   |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       |                            |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: 09/17/12 |      | 09/17/12          | 09/23/12        | -TWTF--  |       |                            |         |     | 2                 | \$250.00    |     | 0.00          |      |       |          |
| E 15           | KSNV | 09/24/12          | 09/24/12        | M-F Early News<br>M-F Early News                     | CM    | 5-630p                     | M-----  | :30 | 1                 | \$250.00    | 4   | 0.00          | NM   | 1     | \$250.00 |
| NEWS           |      |                   |                 |  |       |                            |         |     |                   |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       |                            |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: 09/24/12 |      | 09/24/12          | 09/30/12        | M-----   |       |                            |         |     | 1                 | \$250.00    |     | 0.00          |      |       |          |
| E 16           | KSNV | 09/18/12          | 09/21/12        | M-F Jeopardy<br>M-F Jeopardy                         | CM    | 630-7pm                    | -TWTF-- | :30 | 2                 | \$230.00    | 4   | 0.00          | NM   | 2     | \$460.00 |
| JEOPARDY       |      |                   |                 |  |       |                            |         |     |                   |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       |                            |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: 09/17/12 |      | 09/17/12          | 09/23/12        | -TWTF--  |       |                            |         |     | 2                 | \$230.00    |     | 0.00          |      |       |          |
| E 17           | KSNV | 09/18/12          | 09/21/12        | M-F Wheel<br>M-F Wheel of Fortune                    | CM    | 7-730pm                    | -TWTF-- | :30 | 1                 | \$230.00    | 4   | 0.00          | NM   | 1     | \$230.00 |
| WHEEL          |      |                   |                 |  |       |                            |         |     |                   |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       |                            |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: 09/17/12 |      | 09/17/12          | 09/23/12        | -TWTF--  |       |                            |         |     | 1                 | \$230.00    |     | 0.00          |      |       |          |
| E 18           | KSNV | 09/24/12          | 09/24/12        | M-F Wheel<br>M-F Wheel of Fortune                    | CM    | 7-730pm                    | M-----  | :30 | 1                 | \$230.00    | 4   | 0.00          | NM   | 1     | \$230.00 |
| WHEEL          |      |                   |                 |  |       |                            |         |     |                   |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       |                            |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: 09/24/12 |      | 09/24/12          | 09/30/12        | M-----   |       |                            |         |     | 1                 | \$230.00    |     | 0.00          |      |       |          |
| E 19           | KSNV | 09/18/12          | 09/21/12        | Face to Face w/ Ralston<br>Face to Face w/ J.Ralston | CM    | 730-758pm                  | -TWTF-- | :30 | 2                 | \$125.00    | 4   | 0.00          | NM   | 2     | \$250.00 |
| FACE TO FACE   |      |                   |                 |  |       |                            |         |     |                   |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       |                            |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: 09/17/12 |      | 09/17/12          | 09/23/12        | -TWTF--  |       |                            |         |     | 2                 | \$125.00    |     | 0.00          |      |       |          |
| E 20           | KSNV | 09/22/12          | 09/22/12        | Vegas Inc.<br>Vegas Inc.                             | CM    | 6:30-8pm                   | -----S- | :30 | 1                 | \$100.00    | 4   | 0.00          | NM   | 1     | \$100.00 |
| VEGAS INC      |      |                   |                 |  |       |                            |         |     |                   |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       |                            |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: 09/17/12 |      | 09/17/12          | 09/23/12        | -----S-  |       |                            |         |     | 1                 | \$100.00    |     | 0.00          |      |       |          |
| E 21           | KSNV | 09/18/12          | 09/21/12        | M-F News 3 at Eleven<br>M-F News 3 at Eleven         | CM    | 11pm-1135pm                | -TWTF-- | :30 | 2                 | \$255.00    | 4   | 0.00          | NM   | 2     | \$510.00 |
| NEWS           |      |                   |                 |  |       |                            |         |     |                   |             |     |               |      |       |          |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       |                            |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: 09/17/12 |      | 09/17/12          | 09/23/12        | -TWTF--  |       |                            |         |     | 2                 | \$255.00    |     | 0.00          |      |       |          |
| E 22           | KSNV | 09/18/12          | 09/21/12        |  | CM    | 1135p-1237a                | -TWTF-- | :30 | 1                 | \$110.00    | 4   | 0.00          | NM   | 1     | \$110.00 |

Order / Rev: 105940  
Alt Order #: 06842090  
Flight Dates: 09/18/12 - 09/24/12

Advertiser: Horsford for Congress  
Product Desc: HORSFORD 4 CONGRESS  
Estimate: 1609  
KSNV

| Ln    | Ch   | Start             | End             | Inventory Code              | Break | Start/End Time    | Days    | Len         | Spots | Rate          | Pri | Rtg  | Type   | Spots | Amount     |
|-------|------|-------------------|-----------------|-----------------------------|-------|-------------------|---------|-------------|-------|---------------|-----|------|--------|-------|------------|
|       |      |                   |                 | The Tonight Show            |       |                   |         |             |       |               |     |      |        |       |            |
|       |      |                   |                 | Tonight Show                |       |                   |         |             |       |               |     |      |        |       |            |
|       |      |                   |                 | TONIGHT SHOW                |       |                   |         |             |       |               |     |      |        |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |        |       |            |
| Week: |      | 09/17/12          | 09/23/12        | -TWTF--                     |       | 1                 |         | \$110.00    |       | 0.00          |     |      |        |       |            |
| E 23  | KSNV | 09/24/12          | 09/24/12        | The Tonight Show            | CM    | 1135p-1237a       | M-----  | :30         | 1     | \$110.004     |     | 0.00 | NM     | 1     | \$110.00   |
|       |      |                   |                 | Tonight Show                |       |                   |         |             |       |               |     |      |        |       |            |
|       |      |                   |                 | TONIGHT SHOW                |       |                   |         |             |       |               |     |      |        |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |        |       |            |
| Week: |      | 09/24/12          | 09/30/12        | M-----                      |       | 1                 |         | \$110.00    |       | 0.00          |     |      |        |       |            |
| E 24  | KSNV | 09/18/12          | 09/21/12        | M-F Today Show III 4th Hour | CM    | 10am-11am         | -TWTF-- | :30         | 1     | \$80.004      |     | 0.00 | NM     | 1     | \$80.00    |
|       |      |                   |                 | Today 4th Hour              |       |                   |         |             |       |               |     |      |        |       |            |
|       |      |                   |                 | TODAY SHOW III              |       |                   |         |             |       |               |     |      |        |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |        |       |            |
| Week: |      | 09/17/12          | 09/23/12        | -TWTF--                     |       | 1                 |         | \$80.00     |       | 0.00          |     |      |        |       |            |
|       |      |                   |                 |                             |       |                   |         |             |       |               |     |      | Totals | 35    | \$7,175.00 |